



John Davis, Jr., CLU

John Jr. is a graduate of the University of Houston and has been a marketing consultant with Insurance Designers since 1992. Over the last two decades John has worked with hundreds of North Texas producers helping in pre-sale case design and assisting at the point-of-sale. With extensive knowledge of life, disability and long-term care products, medical underwriting, and innovative advanced planning concepts, John provides the producer with a significant value proposition.

Marketing

Professional Expertise:

- Financial Products Analysis & Design
- Business Continuation Planning
- Executive Compensation Planning
- Advanced Estate Planning
- Retirement Planning

John holds the Chartered Life Underwriter designation from The American College and is a member of The American College Alumni Association. He also is a long-time member of NAIFA and served on the NAIFA-Dallas Board of Directors from 2002-2004. John is a member of The Society of Financial Service Professionals and served on the SFPS's Dallas chapter's Board of Directors from 2006-2008. He is an active member of the Dallas Estate Planning Council and the Independent Agents Association of Dallas. In his free time John enjoys reading, sports and spending time with his wife Angel and their three children.

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