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John Davis, CLU, President

John is a graduate of the University of Houston with a BBA in finance. John joined the Life Brokerage Division of Connecticut General Life upon graduation. He received the Chartered Life Underwriting designation in 1975 and the Financial Counseling Certificate from The American College in 1982.

John was the Past President of the Dallas Chapter of Chartered Life Underwriters in 1982-1983 and served on the Board of Directors. John was Chairman of the Board of Governors of the Dallas Estate Planning Council and a member of that Board for 10 years.

John has been on the advisory board for most of the major insurance companies in the United States, as well as a member of the board of a Dallas-based life insurance company. He is involved in all of the associations pertaining to insurance as well as the Estate Planning Council and the prestigious Association of Advanced Life Underwriting. John was the first recipient of the Dallas Chapter of the Society of Financial Service Professionals Leadership Award in 2000. In 2011, John was awarded The American Award by Lincoln Financial. John is active in fund raising for The American College.

John has been active in civic affairs as well by serving as President of the East Dallas YMCA, a member of the Board of Directors of the Metropolitan YMCA, and President of the East Dallas Exchange Club. John has been active in politics, serving most recently as Finance Chairman for his US Congressman.

John is a registered representative and carries a Series 6, 63, and 26.

John is a founding shareholder of the national marketing group, Insurance Designers, which is one of the largest life insurance marketing organizations in the United States.