



Senior Marketing

Professional Expertise:

- Life Insurance Product Analysis and Design
- Business Continuation Planning
- Life Insurance Policy Review
- Life Insurance “Substandard Health” Case Evaluation

214-696-9756 Office
214-368-0308 Fax
scanan@insdesign.com

9400 N. Central Expressway, Suite 608
Dallas, TX 75231
www.insdesign.com

Steve Canan, CLU, LUTCF

Steve joined Insurance Designers in 1998 and is responsible for supporting brokers in the distribution of various life insurance products, disability income and long term care policies. He assists independent life insurance agents and financial advisors with policy illustrations, client policy review, case design, client solutions and point of sale client presentations.

Steve started his insurance career in 1978 as an agent with Metropolitan Life. He obtained his CLU and LUTCF designations and carries NASD Series 6 and 63 licenses. In addition, he has a Group 1 and variable product license with the State of Texas. He graduated from the University of Texas at Austin earning a Bachelor’s Degree in Business Administration. Steve is married with two children and enjoys tennis and golf.

Insurance Designers of Dallas is part of one of the country’s finest independent marketing organizations. Representing over thirty A++ and A+ companies. Insurance Designers supports the activities of over 35,000 financial and insurance advisors across the country through their forty-nine offices across the nation. Products include variable life, indexed universal life, universal life, term and whole life.